SIP Trunking Workshop

SIPconnect Compliant Program Overview

Marc Robins, SIP Forum President and Managing Director

Founding SIP Forum Mission

❖ "Advance the development and deployment of innovative IP communications solutions that comply with, and properly interoperate with, other products and services that use the Session Initiation Protocol (SIP) protocol."

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Current Focus

❖ The battle for widespread adoption has been won (but there are other battles to win…)

❖ The new battle cry is "interoperability" - - among end-point devices, enterprise IP-PBXs, and SIP-enabled Service Provider Networks – for all types of applications and services.

SIPconnect

❖ The **SIPconnect Technical Recommendation** is a consensus-driven, vendor and service provider agnostic, standards-based "Best-Practices" specification that provides detailed rules and guidelines for achieving direct IP peering and interoperability (SIP Trunking) between IP PBXs and VoIP service provider networks.

The SIPconnect Compliant Program

❖ The **SIPconnect Compliant Certification Program** allows eligible companies to license the use of the SIP Forum's 'SIPconnect Compliant' certification mark -- the official brand of the leading standard for SIP Trunking products and services.

SIPconnect Compliant Program, Con't

❖ SIPconnect Compliant is a certification mark of the SIP Forum filed with the USPTO.

❖ Licensing includes use of the words and logo

❖ Continuing use requires licensees to maintain the compatibility of their products with the SIP Forum Recommendation and pay a small annual licensing fee

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Program Cost

- ❖ The SIP Forum charges a small annual fee to cover the administrative cost of the SIPconnect Compliant program and eventually fees associated with promotion of the mark.

- ❖ The cost for SIP Forum members is $2500 US per year.

- ❖ The cost for non-members is $7500 US per year for companies with less than $100M US in revenue and $12,500 per year for companies with greater than $100M US in revenue.

- ❖ For a limited time, companies that join the SIP Forum will receive one year of free participation. SIP Forum members can participate at no cost until their second annual renewal after the date they join the program.

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How Do I Join?

❖ **It is highly recommended that you first join the SIP Forum as a Full Member.**
$5000 Euro per year.

Go to the membership section of www.sipforum.org for details on how to join

Download and Complete the SIPconnect Compliant Program Application

❖ **Complete the SIPconnect Compliance Survey**

❖ **Execute the SIPconnect Compliant License Agreement**

All of these links are found by clicking the SIPconnect Compliant logo on the SIP Forum home page.

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Maintaining Compliance

❖ **Payment of the annual licensing fee of $2500 is necessary to continue use of the SIPconnect Compliant mark**

❖ **You maintain and attest to the compatibility of your product with the SIPconnect Technical Recommendation**

❖ **You must maintain the conditions of the License Agreement**

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The Certification Committee

- ❖ **The SIPconnect Certification Committee is responsible approving initial applicants to the program**

- ❖ **The committee also handles complaints from users about products lack of compatibility with the SIPconnect Technical Recommendation.**

- ❖ **Products found to be out of compliance with the recommendation can have their license removed if issues of compatibility are left unresolved**

Useful Links

❖ **The SIP Forum Website**
www.sipforum.org

❖ **The SIPconnect Application**
http://www.sipforum.org/component/option,com_doc man/task,doc_download/gid,106/Itemid,164/

❖ **The SIPconnect Compliance Survey**
http://www.zoomerang.com/survey.zgi?p=WEB226UG 6V2CW8

❖ **The SIPconnect License Agreement**
http://www.sipforum.org/component/option,com_doc man/task,doc_download/gid,108/Itemid,164/